

## 2020 SPONSORSHIP LEVELS

Willow House's [Week to Remember](#)  
September 21 -27, 2020

This year has been challenging for all of us, but especially for those children and families grieving the loss of a loved one in an isolating and uncertain time. Make an impact in the community by sponsoring this event to support bereaved children and families. Sponsorship levels can be customized to suit all giving levels, are fully deductible, and begin at \$250.

For more information regarding sponsorships or team registration packages, please contact Willow House Executive Director, David Scheffler, at [\(847\) 236-9300](tel:8472369300) or [daidscheffler@willowhouse.org](mailto:daidscheffler@willowhouse.org).



### PRESENTING SPONSOR | \$10,000

- Verbal recognition during the event with a welcome opportunity for a company representative.
- Logo recognition in the “Drive to Remember” event signage.
- Logo featured prominently in event-related marketing materials and digital content, including but not limited to social media, website, e-mails, and posters.
- Logo featured prominently on event t-shirts\*.
- Opportunity for on-site marketing during the Drive portion of the event (table and/or tent must be provided by sponsor and public health guidelines must be followed).
- Commemorative sponsorship frame for company office.
- Company name highlighted in event-related announcements.
- Includes ten free entries in the virtual Walk / 5K Run event.

### PLATINUM SPONSOR | \$5,000

- Logo featured in event-related marketing materials and digital content, including but not limited to social media, website, e-mails, and posters.
- Logo featured on event t-shirts\*.
- Opportunity for on-site marketing during the Drive portion of the event (table and/or tent must be provided by sponsor and public health guidelines must be followed).
- Commemorative sponsorship frame for company office.
- Company name highlighted in event-related announcements.
- Includes eight free entries in the virtual Walk / 5K Run event.



### **GOLD SPONSOR | \$2,500**

- Logo featured in event-related marketing materials and digital content, including but not limited to social media, website, e-mails, and posters.
- Logo featured on event t-shirts\*.
- Company name highlighted in event-related announcements.
- Commemorative sponsorship frame for company office.
- Includes six free entries in the virtual Walk / 5K Run event.

### **SILVER SPONSOR | \$1,000**

- Logo featured in event-related marketing materials and digital content, including but not limited to social media, website, e-mails, and posters.
- Logo featured on event t-shirts\*.
- Company name highlighted in event-related announcements.
- Includes four free entries in the virtual Walk / 5K Run event.

### **BRONZE SPONSOR | \$500**

- Logo featured in event-related digital content, including social media and website.
- Company name highlighted in event-related announcements.
- Includes two free entries in the virtual Walk / 5K Run event.

### **FRIEND SPONSOR | \$250**

- Logo featured in event-related digital content, including social media, and website.
- Company name highlighted in event-related announcements.

*\* Sponsorship commitment and logo must be received on or before **9/1/2020** to be included on event related clothing.*

2231 Lakeside Dr.  
Bannockburn, IL 60015

Willow House is a 501(c)(3) non-profit organization

 (847) 236-9300

 [info@willowhouse.org](mailto:info@willowhouse.org)

 [WillowHouse.org](http://WillowHouse.org)



## 2020 SPONSORSHIP COMMITMENT FORM

To become a sponsor of Willow House's *Week to Remember*, please complete this form and return it with a check for sponsorship as outlined below.

### YES, I WILL SUPPORT WILLOW HOUSE AT THE FOLLOWING LEVEL:

- Presenting Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)
- Friend Sponsor (\$250)
- In-Kind Donation (please include a donation description and approximate value):

Company Name:

Company Address:

City:

State:

Zip Code:

Website:

Contact Person:

Contact E-mail:

Phone:

1. **Please make all checks payable to Willow House** and note "WTR Sponsorship" in the memo. Please mail to:

Willow House, 2231 Lakeside Drive, Bannockburn, IL 60015

2. **Email your company logo** to [info@willowhouse.org](mailto:info@willowhouse.org) and include what level of sponsorship you are supporting.

*\* Sponsorship commitment and logo must be received on or before **9/1/2020** to be included on event related clothing.*

Please contact Willow House directly with questions, to arrange your company's marketing presence in Willow House digital media, virtual activities and in-person Drive event, or to notify us that you will be shipping promotional items/giveaways.

Willow House is a 501(c)(3) organization and all donations are tax-deductible as permitted by law. EIN: 36-4236306

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